



MAITLAND PICKERS



2021 NEWCASTLE RL
PREMIERS & CLUB CHAMPIONS



2020 PRESIDENTS CUP
MINOR AND MAJOR PREMIERS



2022
PARTNERS





PROFILE

Maitland Pickers represents a proud heritage of past teams initially established in 1927. The Current Pickers continue this legacy with a commitment to ensure Maitland remains one of the most well known Rugby League towns in NSW Rugby League. The Pumpkin Picker emblem remains at the forefront of a club representing one of the largest junior nursery's in Australia.

This Junior nursery as well as the clubs proud history and the knowledge of representing one of the fastest growing communities in NSW requires an ongoing commitment and level of professionalism by all stakeholders to ensure the long term viability of this proud club.

The Pumpkin Pickers birth was in 1943 with the merging of Maitland United (who won premierships in 1933 and 1934) and Morpeth/East Maitland. The term Pumpkin Pickers started as a sarcastic reference to players bringing produce to sell at the markets, when they travelled by train to Newcastle to play.

HISTORY OF WORKING CLASS MEN TURNING A TERM OF DERISION INTO A BADGE OF HONOUR

An Era of dominance prevailed when Maitland played in seven consecutive Grand Finals from 1954-1960. Winning a hat trick of titles from 1956-1958 and were runner up in three. Cessnock defeated Maitland in 1954 and 1955 when floods ravaged the town.

Internationals Frank Stanmore and Ian Johnson Captain Coached the 54, 55 teams respectively before Manly prop Fred Brown took over in 1956. Brown created history by guiding the Pickers to their First hat trick of titles before losing to Northern Suburbs and to Cessnock in the next 2 deciders.

Maitland would again re-emerge as a force in the 1970s having made the decider on 5 more consecutive years taking the titles in 1969, 1971, and 1973. A part from revisiting the Grand final in 1977 it would be 10 years between premierships with Maitland triumphant in 1983. There were many players through these years who displayed courage and tenacity and a loyalty to Maitland which may never be seen in the same quantities' again. This may however change with the uniting of the Rugby League community of Maitland committed to developing a culture and presence for the future as well as honouring a Heritage of times past.

IN 2020 MAITLAND IS ON THE RISE AGAIN, CREATING HISTORY WINNING THE NSWRL PRESIDENTS CUP, TAKING OUT MINOR AND MAJOR PREMIERSHIPS

OUR HOME GROUND

RICH IN HISTORY

Maitland Sportsground is an icon for the city and it has a rich history in our community spanning over 80 years. It has been home to many memorable Picker's achievements and community milestones throughout the years, celebrating grand final wins.

The grandstand seats 1,100 people and has improved access and a significantly enhanced view of the playing field. The facility also features new change rooms, public amenities and canteen. This state of the art revamped facility will cater for the Pickers for years to come. (Capacity 8000+)



MAITLAND NO. 1 SPORTSGROUND

PRESIDENTS 2021 REPORT

The Maitland Pickers enjoyed a successful 2021 season albeit interrupted by Covid-19 with our club securing its first club championship in 10 years. This is a significant milestone in our list of club achievements showcasing the depth of player and the results we achieved across the board.

Our First Grade team got off to a mixed start to the season by their own standards with inconsistent performances in the opening month of the competition. A round 3 defeat to Cessnock saw the teams only loss of the year before building into the season stringing together 13 straight wins. Tested with some long term injuries to Matt Allwood, Tom Hughes and Pat Mata'utia the club looked to its youth to take the opportunities provided through those injuries. We were very proud to provide four players a First Grade debut this year in Tom Cant, Noah Nailagoliva, Taj Ridley and Lachlan Matthews. Three of those players came from our U19s and all four players being local juniors.

Congratulations must also go to Matt Soper Lawler, James Taylor, Jayden Butterfield and James Bradley on their Newcastle Rebels selections. Special mention must also be made of Taj Ridley being selected in the NSWCCC U18s team this year.

Our Reserve Grade had to manage using 46 players this year again providing opportunity to our U19s to be integrated into our team over the course of the year. This will provide the boys with valuable experience heading into next year. The team finished the year with 3 draws and had they turned those games into wins would have gone into the last round against Wests vying for second spot on the ladder.

The U19s like our reserve grade had to rely on the regular support of our U17s to prop them up through the middle of the year as injury took its toll throughout the club. Hanging tough through that mid part of the season the boys clung to a position in the top 5 and with players coming back at a rapid rate towards the end of the season were in a very strong position to give the finals a real shake.

Our Ladies Tag team backed up their 2020 success with first class performances week in week out. The girls eventually finishing second on the ladder but were successful in defeating all top 5 sides across the course of the year. We're looking forward to watching the girls get back on the field next season with some unfinished business to take care of.

We'd also like to acknowledge the efforts of our U17s players, parents, and coaching staff. It was great to see the kids having the opportunity to wear the black and white coming through from our highly valued Pickers affiliate clubs to form a very competitive team. Having the kids under the Pickers banner allows us to invest time into their development and prepare them for grade. It was great to see several them come up throughout the season to assist our U19s.

The Maitland Pickers would like to thank all our generous sponsors in particular our major partners Club Maitland City, A Plus Contracting, Harcourts and Burtons Automotive. Without the support of our sponsors and community our club couldn't achieve the high standards we've placed on ourselves. We'd also like to thank Carraro Design Management for their contribution in the professionalism displayed with our graphic design across the course of the year.

Clubs can't function without a dedicated committee. Our volunteers are the heart and soul of the club, and we certainly have a loyal and committed bunch driving us forward. Congratulations to all our coaching staff your dedication across all areas is inspiring for our players and volunteers to continue to become better in all areas of our club.

Finally, we'd like to acknowledge the efforts of Charlie Haggett, Newcastle Rugby League board and the NSWRL for continuing to provide our region with the best standard of competitions in the area.







CLUB COACH

A Maitland local Matt Lantry played his junior footy with West Maitland, Morpeth and the Pickers before transitioning into coaching. Matt is passionate about Rugby League in the Maitland area devoting his time to numerous players, coaches and clubs assisting them with their development on all levels.

A three time Newcastle Rugby League coach of the year, four time premiership winning head coach (2009 Greta Branxton Colts 1st Grade, 2015 Newcastle Knights NSW Cup, 2019 Wests Newcastle 1st Grade, 2020 Maitland Pickers Presidents Cup), victorious All Stars coach, Newcastle Rebels representative team coach and NSW Pioneers State coach our club is in the right hands to continue to set new benchmarks on and off the field at all levels.

Since the appointment of Matt Lantry the Maitland Pickers have set about building an unrivalled culture driving success, professionalism and integrity. We are working towards a model that is the leader of all local sports in the Maitland area and the pinnacle club of the Newcastle Rugby League and NSW Rugby League competitions.

Under Matt's model our club has set about enhancing relationships with junior affiliate clubs, players, coaches, and parents whilst also providing opportunities to representative and NRL programs under the guidance of a newly appointed Pickers Pathways Manager.

Our club is committed to engaging with our community, continually enhancing our club's brand and values to build our reputation. Matt is supported by the best staff available at a local level which has rarely been seen before in Maitland, along with a dedicated committee.

MATT LANTRY

EXPOSURE

OUR TEAMS INCLUDE:

FIRST GRADE
RESERVE GRADE
OPEN GRADE (PROPOSED)
UNDER 19'S
UNDER 17'S
UNDER 16'S (PROPOSED)
LADIES TACKLE (PROPOSED)
LADIES LEAGUE TAG

PICKERS FACEBOOK

PAGE REACH JAN 1 - OCT 30, 2021 - 117,024
CURRENT FOLLOWERS - 6000 + AND GROWING
LARGEST POST REACH - 18.2K

OTHER

NSWRL - LIVE STREAMS AND ARTICLES
MAITLAND MERCURY
NEWCASTLE HERALD
BAR TV

5 AFFILIATE JUNIOR CLUBS

WEST MAITLAND
EAST MAITLAND
MORPETH
DUNGOG
THORNTON BERESFIELD





HISTORY

MAITLAND PICKERS PREMIERSHIPS

2021 * PREMIERS/CLUB CHAMPIONS

2020 * NSWRL PRESIDENTS CUP

1933	1969
1934	1971
1956	1973
1957	1983
1958	2010
1965	2011



PACKAGES



PLATINUM PARTNER \$20,000

- FRONT OF FIRST GRADE JERSEY
- FRONT LEFT LEG OF ALL SHORTS
- IDENTITY ON ALL MECHANDISE
- GROUND SIGNAGE
- 2X BOLSTER WITH BUSINESS LOGO
- RIGHT SLEEVE OF TRAINER SHIRTS
- RIGHT CHEST OF OFF FIELD POLOS
- PRIME LOCATION ON SPONSORS
- PAGE ON WEBSITE + LINK
- SOCIAL MEDIA - HEADER PRESENCE
- LINKS TO CLUB SPONSOR – CLUB MAITLAND CITY
- LOGO ON ALL TILLS
- LOGO ON CLUB TV
- ROOM HIRE AVAILABILITY
- LOGO ON ALL PICKERS RELATED NOTICES AROUND THE CLUB ENTERTAINMENT
- 4 SEASON PASSES TO PICKERS HOME GAMES (8 OF) INCLUDING ACCESS TO SPONSORS LOUNGE
- 4 INVITES TO ALL PICKERS FUNCTIONS - SEASON LAUNCH, BLACK AND WHITE BALL, LUNCHEON, PRESENTATION NIGHT
- 2 DESIGNATED HOME GAMES TO PROMOTE YOUR BUSINESS
- BUSINESS NETWORKING
- OTHER REQUESTS CONSIDERED
- FRAMED FIRST GRADE JERSEY
- 4X CLUB POLOS

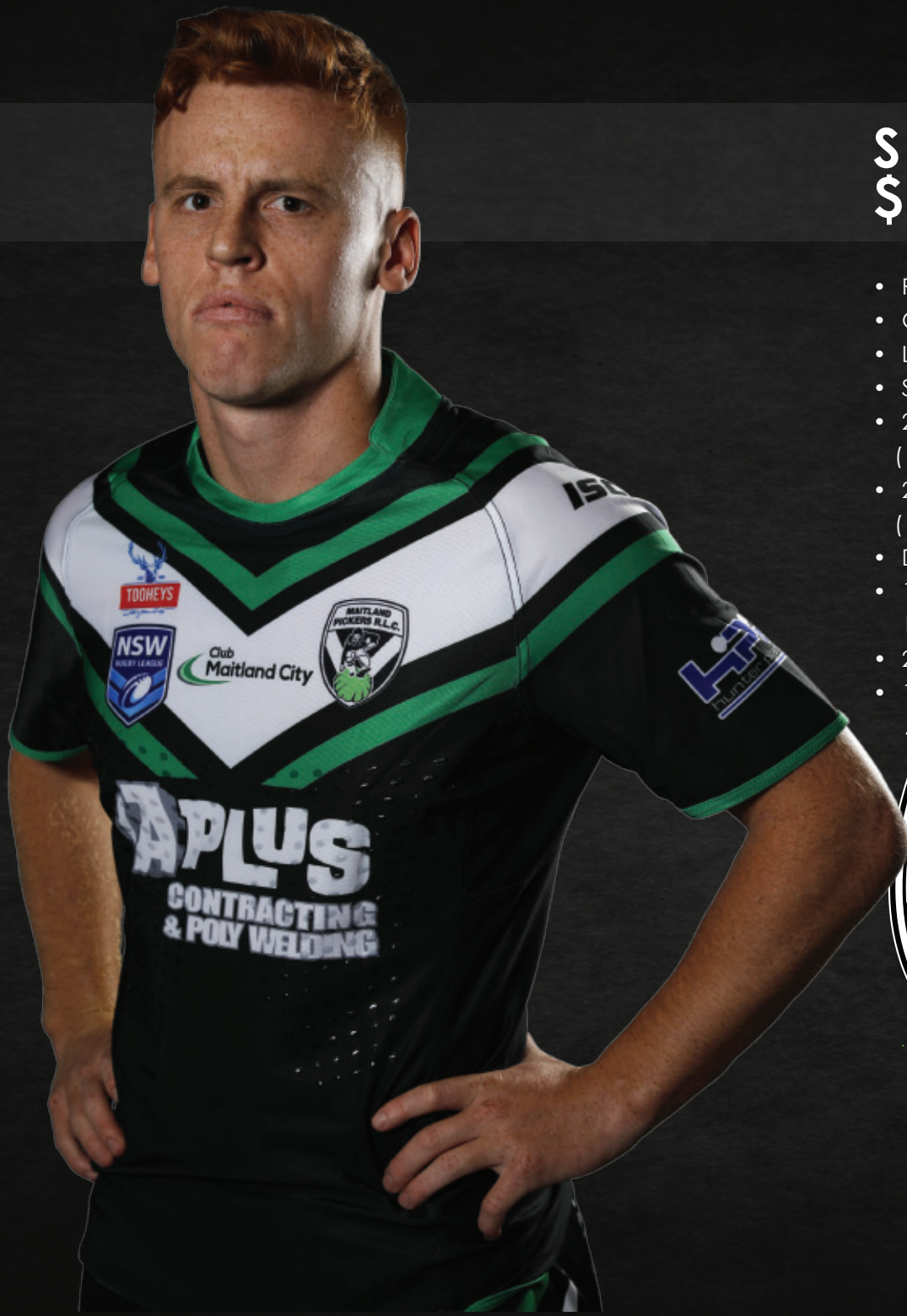
GOLD PARTNER X2 \$15,000

- TOP/BOTTOM BACK OF FIRST GRADE JERSEY OR FRONT OF ALL CLUB JERSEYS CENTRE CHEST
- GROUND SIGNAGE
- LOGO ON SPONSORS
- PAGE ON WEBSITE
- SOCIAL MEDIA PRESENCE
- 4 SEASON PASSES TO PICKERS HOME GAMES (8 OF) INCLUDING ACCESS TO SPONSORS LOUNGE
- 4 INVITES TO ALL PICKERS FUNCTIONS - SEASON LAUNCH, BLACK AND WHITE BALL, PRESENTATION NIGHT
- 2 DESIGNATED HOME GAMES TO PROMOTE YOUR BUSINESS
- 2X CLUB POLOS
- FRAMED FIRST GRADE JERSEY



SILVER PARTNER X2 \$10,000

- RIGHT/LEFT SLEEVE OF FIRST GRADE JERSEY
- GROUND SIGNAGE
- LOGO ON SPONSORS PAGE OF WEBSITE
- SOCIAL MEDIA PRESENCE
- 2 SEASON PASSES TO PICKERS HOME GAMES (8 OF) INCLUDING ACCESS TO SPONSORS LOUNGE
- 2 INVITES TO DESIGNATED PICKERS FUNCTIONS (SEASON LAUNCH AND PRESENTATION NIGHT)
- DISCOUNTED TICKETS TO PICKERS BLACK AND WHITE BALL
- 1 DESIGNATED HOME GAME TO PROMOTE YOUR BUSINESS IN THE SPONSORS LOUNGE
- 2X CLUB POLOS
- 1X PLAQUE TO DISPLAY IN YOUR BUSINESS AT PICKERS SILVER PARTNER



BRONZE PARTNER X4 \$5,000

- FRONT OF RESERVE/LLT/OPEN/19S
- LOGO ON SPONSORS PAGE OF WEBSITE
- TEAR DROP GROUND SIGN ENTERTAINMENT
- 2 SEASON PASSES TO PICKERS HOME GAMES (8 OF) INCLUDING ACCESS TO SPONSORS LOUNGE
- 2 INVITES TO DESIGNATED PICKERS FUNCTIONS (SEASON LAUNCH AND PRESENTATION NIGHT)
- DISCOUNTED TICKETS TO PICKERS BLACK AND WHITE BALL
- FRAMED JERSEY OF THE GRADE YOU SPONSOR WHITE

SHORTS 3 OF \$1,000

- BACK RIGHT LEG/BACKLEFT LEG/TOP OF THE BACK OF ALL CLUB SHORTS
- LOGO ON SPONSORS PAGE OF WEBSITE

NEW: SCORE BOARD \$5,000

WHITE PARTNER X8 \$2,500

- TOP/BOTTOM OF RESERVE/LLT/ OPEN/ 19S
- LOGO ON SPONSORS PAGE OF WEBSITE
- 2 INVITES TO PICKERS SEASON LAUNCH
- DISCOUNTED TICKETS TO PICKERS BLACK AND WHITE BALL

JERSEY 1-17 \$1,500

- DESIGNATED JERSEY NUMBER DISPLAYED ON BOARD AT MATCH DAYS
- COMPANY LOGO ON REAR OF FIRST GRADE JERSEY BELOW NUMBER



- DIGITAL IMAGE OF COMPANY LOGO ON SCOREBOARD
- GROUND ANNOUNCEMENT

SOCIAL MEDIA

PLAYER PROBE  
\$2,000

- BROUGHT TO YOU BY...
- SINGLE TILE LEAD IN & CLOSE OUT
- QUICK FIRE 3 QUESTIONS OF PLAYERS
ACROSS ALL GRADES
- HOSTED BY FIRST GRADE PLAYERS
- POSTED WEDNESDAY NIGHTS
- 24 WEEKS
- COMPANY LOGO WATERMARKED ON VIDEO.

48 HRS + 24 HRS  
TO KICK OFF \$2,000

- POSTED 48 & 24 HOURS BEFORE KICKOFF
- 24 WEEKS





POST GAME WRAP

\$5,000

- BROUGHT TO YOU BY...
- SINGLE TILE LEAD IN & CLOSE OUT
- INTERVIEW OF PLAYERS POST EACH GAME
- HOSTED BY FIRST GRADE PLAYERS
- POSTED FOLLOWING DAY OF GAMES
- 24 WEEKS
- COMPANY LOGO WATERMARKED ON VIDEO.

TEAM LIST TUESDAY

\$3,000

- COMPANY LOGO DISPLAYED ON A SINGLE TILE
- COMPANY LOGO DISPLAYED NEXT TO EACH PLAYER
- POSTED TUESDAY NIGHTS
- 24 WEEKS

NEXT ROUND

\$1,000

- POSTED MONDAY NIGHTS
- 24 WEEKS





CONTACTS

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